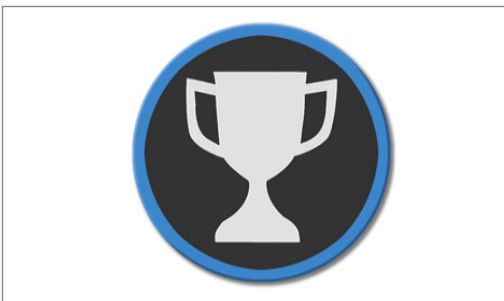


MARCH 23, 2015

Statement of Accomplishment

**MARCOS RICARDO
SANCHES MELO**

HAS SUCCESSFULLY COMPLETED THE UNIVERSITY OF PENNSYLVANIA'S ONLINE OFFERING OF



Gamification

This course introduces the fundamental concepts of gamification, including principles of motivational psychology and game design, and teaches how to apply them effectively in business and other settings.

Kevin Werbach

PROFESSOR KEVIN WERBACH
THE WHARTON SCHOOL
UNIVERSITY OF PENNSYLVANIA

THIS STATEMENT OF ACCOMPLISHMENT IS NOT A UNIVERSITY OF PENNSYLVANIA DEGREE; AND IT DOES NOT VERIFY THE IDENTITY OF THE STUDENT; PLEASE NOTE: THIS ONLINE OFFERING DOES NOT REFLECT THE ENTIRE CURRICULUM OFFERED TO STUDENTS ENROLLED AT THE UNIVERSITY OF PENNSYLVANIA. THIS STATEMENT DOES NOT AFFIRM THAT THIS STUDENT WAS ENROLLED AS A STUDENT AT THE UNIVERSITY OF PENNSYLVANIA IN ANY WAY. IT DOES NOT CONFER A UNIVERSITY OF PENNSYLVANIA GRADE; IT DOES NOT CONFER UNIVERSITY OF PENNSYLVANIA CREDIT; IT DOES NOT CONFER ANY CREDENTIAL TO THE STUDENT.